

**2026 AMERICAN BUSINESS AWARDS® ENTRY FEES**  
**See the category pages on the ABA web site for category descriptions and requirements**

|                                                             |                                                             |                                                             |                                                                                     |
|-------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <u><b>Submitted Before</b></u><br><u><b>November 20</b></u> | <u><b>Submitted Before</b></u><br><u><b>December 17</b></u> | <u><b>Submitted Before</b></u><br><u><b>February 11</b></u> | <u><b>Submitted After February 10 (includes</b></u><br><u><b>\$55 late fee)</b></u> |
|-------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------------------|

**Media Categories**

|                 |       |       |       |       |
|-----------------|-------|-------|-------|-------|
| Apps            | \$275 | \$310 | \$355 | \$410 |
| Events          | \$275 | \$310 | \$355 | \$410 |
| Podcasts        | \$275 | \$310 | \$355 | \$410 |
| Publications    | \$275 | \$310 | \$355 | \$410 |
| Videos          | \$275 | \$310 | \$355 | \$410 |
| Web Achievement | \$275 | \$310 | \$355 | \$410 |

**Achievement Categories (M55 - M70)**

|       |       |       |       |
|-------|-------|-------|-------|
| \$480 | \$515 | \$560 | \$615 |
|-------|-------|-------|-------|

**AI Categories**

|                                             |       |       |       |       |
|---------------------------------------------|-------|-------|-------|-------|
| Individual AI Categories                    | \$315 | \$350 | \$395 | \$450 |
| Organization-wide AI Achievement Categories | \$480 | \$515 | \$560 | \$615 |

**Company / Organization Categories**

|                                                         |       |       |       |       |
|---------------------------------------------------------|-------|-------|-------|-------|
| Company/Organization of the Year categories (B01 - B45) | \$480 | \$515 | \$560 | \$615 |
| Startup of the Year categories (B46 - B47)              | FREE  | FREE  | FREE  | \$55  |
| Innovation Categories (B48 - B51)                       | \$480 | \$515 | \$560 | \$615 |
| B52. CSR Program of the Year categories                 | \$480 | \$515 | \$560 | \$615 |
| Fastest-Growing Company categories (B53 - B54)          | \$480 | \$515 | \$560 | \$615 |
| B55. Minority-Owned Business of the Year                | \$480 | \$515 | \$560 | \$615 |
| B56. Veteran-Owned Business of the Year                 | \$480 | \$515 | \$560 | \$615 |
| B57. Student-Run Business of the Year                   | FREE  | FREE  | FREE  | \$55  |
| B58. Energy Industry Innovation of the Year             | FREE  | FREE  | FREE  | \$55  |

**Corporate Communications, Investor Relations, & Public Relations Categories**

|                                                                                                           |       |       |       |       |
|-----------------------------------------------------------------------------------------------------------|-------|-------|-------|-------|
| Achievement in Communications or PR categories (C07 - C58)                                                | \$480 | \$515 | \$560 | \$615 |
| C01. Public Relations Agency of the Year                                                                  | \$480 | \$515 | \$560 | \$615 |
| C02. Communications Department of the Year                                                                | \$480 | \$515 | \$560 | \$615 |
| C03. Communications Team of the Year                                                                      | \$480 | \$515 | \$560 | \$615 |
| C04. Communications, Investor Relations, or PR Executive of the Year                                      | \$245 | \$280 | \$325 | \$380 |
| C05. Communications Professional of the Year (for non-executive communications, PR, and IR professionals) | FREE  | FREE  | FREE  | \$55  |
| C06. PR Innovation of the Year                                                                            | \$480 | \$515 | \$560 | \$615 |

**Creative Categories**

|                                                                                 |       |       |       |       |
|---------------------------------------------------------------------------------|-------|-------|-------|-------|
| K04. Creative Executive of the Year                                             | \$245 | \$280 | \$325 | \$380 |
| K05. Creative Individual of the Year (for non-executive creative professionals) | FREE  | FREE  | FREE  | \$55  |

|                                                                                                     |       |       |       |       |
|-----------------------------------------------------------------------------------------------------|-------|-------|-------|-------|
| All other creative categories                                                                       | \$480 | \$515 | \$560 | \$615 |
| <b>Customer Service Categories</b>                                                                  |       |       |       |       |
| J05. Customer Service Executive of the Year                                                         | \$245 | \$280 | \$325 | \$380 |
| All other customer service categories                                                               | \$480 | \$515 | \$560 | \$615 |
| <b>Entrepreneur Categories</b>                                                                      |       |       |       |       |
| Individual Entrepreneur Categories (D01 - D39)                                                      | \$315 | \$350 | \$395 | \$450 |
| D40. Founding Team of the Year                                                                      | \$480 | \$515 | \$560 | \$615 |
| <b>Human Resources Categories</b>                                                                   |       |       |       |       |
| L06. Human Resources Executive of the Year                                                          | \$245 | \$280 | \$325 | \$380 |
| All other human resources categories                                                                | \$480 | \$515 | \$560 | \$615 |
| <b>Management Categories</b>                                                                        |       |       |       |       |
| Achievement in Management Categories (A01 - A41)                                                    | \$315 | \$350 | \$395 | \$450 |
| <b>Marketing Categories</b>                                                                         |       |       |       |       |
| Achievement in Marketing categories (E01 - E64)                                                     | \$480 | \$515 | \$560 | \$615 |
| E65. Marketing or Advertising Agency of the Year                                                    | \$480 | \$515 | \$560 | \$615 |
| E66. Marketing Department of the Year                                                               | \$480 | \$515 | \$560 | \$615 |
| E67. Marketing Team of the Year                                                                     | \$480 | \$515 | \$560 | \$615 |
| E68. Marketing Executive of the Year                                                                | \$245 | \$280 | \$325 | \$380 |
| E69. Marketing Professional of the Year (for non-executive marketing professionals)                 | FREE  | FREE  | FREE  | \$55  |
| <b>Products &amp; Product Management Categories</b>                                                 |       |       |       |       |
| New Product or Service of the Year categories (P01 - P91, S01 - S43)                                | \$480 | \$515 | \$560 | \$615 |
| P96. Product Development/Management Department or Team of the Year                                  | \$480 | \$515 | \$560 | \$615 |
| P97. Product Development/Management Executive of the Year                                           | \$245 | \$280 | \$325 | \$380 |
| P98. Product Developer of the Year (for non-executive product development/management professionals) | FREE  | FREE  | FREE  | \$55  |
| <b>Social Media Categories</b>                                                                      |       |       |       |       |
| Social Media Channel Categories V01 - V08                                                           | \$275 | \$310 | \$355 | \$410 |
| Social Media Professional Categories V09 - V13                                                      | \$245 | \$280 | \$325 | \$380 |
| <b>Support Categories</b>                                                                           |       |       |       |       |
| R01. Best Support Department of the Year                                                            | \$480 | \$515 | \$560 | \$615 |
| R02. Best Support Team of the Year                                                                  | \$480 | \$515 | \$560 | \$615 |
| R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)               | FREE  | FREE  | FREE  | \$55  |
| <b>Sustainability Categories</b>                                                                    |       |       |       |       |
| Category U03                                                                                        | \$245 | \$280 | \$325 | \$380 |

|                      |       |       |       |       |
|----------------------|-------|-------|-------|-------|
| All Other Categories | \$480 | \$515 | \$560 | \$615 |
|----------------------|-------|-------|-------|-------|

**Technology Categories**

|                                                                              |       |       |       |       |
|------------------------------------------------------------------------------|-------|-------|-------|-------|
| N05. Technology Executive of the Year                                        | \$245 | \$280 | \$325 | \$380 |
| N06. Technical Professional of the Year (for non-executive IT professionals) | FREE  | FREE  | FREE  | \$55  |
| All other Technology categories                                              | \$480 | \$515 | \$560 | \$615 |

**Thought Leadership Categories**

|                                                   |       |       |       |       |
|---------------------------------------------------|-------|-------|-------|-------|
| W01. Achievement in Thought Leadership            | \$480 | \$515 | \$560 | \$615 |
| Thought Leadership Campaign of the Year (W02 a-e) | \$480 | \$515 | \$560 | \$615 |
| Thought Leader of The Year (W03 a-d)              | \$245 | \$280 | \$325 | \$380 |
| Thought Leader of The Year (W03 e)                | FREE  | FREE  | FREE  | \$55  |